



Journal for Early Modern Cultural Studies

2017 ADVERTISING RATES AND INFORMATION

The Journal for Early Modern Cultural Studies is the official publication of the Group for Early Modern Cultural Studies and regularly publishes articles and reviews on cultural history from the late fifteenth to the late nineteenth centuries.

ISSUANCE

ISSN: 1553-3786

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Mail Dates: January, March, June, October

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

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CONTACT INFORMATION

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RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	1/3/18	1/7/18	3/6/18
Spring	4/3/18	4/17/18	6/16/18
Summer	7/3/18	7/17/18	9/18/18
Fall	10/3/18	10/17/18	12/18/18

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- All journals are printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

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ARTICLES FROM THE FALL 2017 ISSUE

PLOTTING INDIGENOUS STORIES, LAND, AND PEOPLE: PRIMORDIAL TITLES AND NARRATIVE MAPPING IN COLONIAL MEXICO
KELLY S. MCDONOUGH

GOOD GRAMMAR, POSSESSIVE PRONOUNS, AND PREPOSTEROUS POSSESSIONS IN THE TAMING OF THE SHREW
ELIZABETH ANN MACKAY

GRAFTING AND ECOLOGICAL IMPERIALISM IN JOHN FLETCHER'S BONDUCA
WILLIAM STEFFEN

DREAMING CONVERTS IN THE SEVENTEENTH CENTURY: THE CASE OF PHILIP DANDULO AND THOMAS WARMSTRY'S THE BAPTIZED TURK
ABIGAIL SHINN

MARGARET CAVENDISH, THE ROYAL SOCIETY, AND THE ALCHEMY OF THE ARABIAN SANDSMARY
BETHANY WILLIAMSON

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Full-Time Students: \$20 (with valid ID)
Institutions: \$89
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Single Issues: \$20
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ORDERING INFORMATION

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