



# Journal for Early Modern Cultural Studies

## 2019 ADVERTISING RATES AND INFORMATION

The Journal for Early Modern Cultural Studies is the official publication of the Group for Early Modern Cultural Studies and regularly publishes articles and reviews on cultural history from the late fifteenth to the late nineteenth centuries.

### ISSUANCE

ISSN: 1553-3786

Frequency: Quarterly

Mail Dates: January, March, June, October

### ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

### EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

### RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

#### Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

#### Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	1/3/19	1/7/19	3/6/19
Spring	4/3/19	4/17/19	6/16/19
Summer	7/3/19	7/17/19	9/18/19
Fall	10/3/19	10/17/19	12/18/19

### MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- All journals are printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

Published by the University of Pennsylvania Press

### CONTACT INFORMATION

Reservations and inquiries should be sent to:

Journals Assistant

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

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Phone: 215-898-7588

Fax: 215-746-3636

### MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

#### Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum). Available by email attachment or on computer disk.

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A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

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## ARTICLES FROM THE FALL 2017 ISSUE

PLOTTING INDIGENOUS STORIES, LAND, AND PEOPLE: PRIMORDIAL TITLES AND NARRATIVE MAPPING  
IN COLONIAL MEXICO  
KELLY S. MCDONOUGH

GOOD GRAMMAR, POSSESSIVE PRONOUNS, AND PREPOSTEROUS POSSESSIONS IN THE TAMING OF  
THE SHREW  
ELIZABETH ANN MACKAY

GRAFTING AND ECOLOGICAL IMPERIALISM IN JOHN FLETCHER'S BONDUCA  
WILLIAM STEFFEN

DREAMING CONVERTS IN THE SEVENTEENTH CENTURY: THE CASE OF PHILIP DANDULO AND THOMAS  
WARMSTRY'S THE BAPTIZED TURK  
ABIGAIL SHINN

MARGARET CAVENDISH, THE ROYAL SOCIETY, AND THE ALCHEMY OF THE ARABIAN SANDSMARY  
BETHANY WILLIAMSON

### 2019 SUBSCRIPTION RATES

Individuals: \$35  
    Electronic only \$31.50  
Full-Time Students: \$20 (with valid ID)  
Institutions: \$93  
    Electronic only \$62  
Single Issues: \$20  
International orders please add \$18 for shipping.

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